



Dear Community Supporter,

With the ongoing State budget crisis, our schools need support now more than ever! Teachers are still being laid off, school funding is seeing further cuts and when all is said and done, it will be our children who suffer.

American Swim Academy wants to help and we are asking for the community's support. On **Saturday, October 1, 2011** we will be hosting our 3rd **Annual Walk for Education** at Livermore High School in Livermore with 100% of the proceeds going to the **Livermore Valley Education Foundation**. Over the past two years we have been able to donate \$16,500 and with your help, we can continue to make a difference in the Livermore Valley Education system. This walk is a great way for the students, who are being directly impacted by the cuts, to fight back! Along with the walk, we will have a Family Fun Festival with games, prizes, children's entertainment, a live DJ and more. We realize that you receive numerous requests for donations and thank you for your consideration. **We graciously ask for your support by sponsoring our event or donating an item or service for our auction. Your donation is tax-deductible and your exposure to the families and community will be priceless!**

The Livermore Valley Education Foundation (LVEF) is dedicated to restoring and enhancing academic and extracurricular programs within the Livermore Valley Joint Unified School District. LVEF works with teachers, students and parents to determine where funding is most needed and then oversees the distribution on a district wide basis. The majority of funding for LVEF comes through fundraisers and community support. By working together, we can help give the Livermore school children a better education. Following are the sponsorship levels and rewards:

**Gold Level Sponsor: \$500**

- Booth space at the **Walk for Education** Event on October 1, 2011
- Logo placement on all print advertising for the event
- Logo placement on Event T-shirt
- DJ announcements at event
- Advertising and weblink on American Swim Academy's member newsletter e-mail (approx. 15,000)

**Silver Level Sponsor: \$300**

- Booth space at the **Walk for Education** Event on October 1, 2011
- Logo placement on all print advertising for the event
- DJ announcements at event

**Bronze Level Sponsor: \$150**

- Booth space at the **Walk for Education** Event on October 1, 2011

**In Kind Donation - Goods or services to be used for silent/online auction**

To sponsor this worthy event and begin to receive an abundance of "free" advertising today, simply notify me via phone, email or by returning the attached Sponsor Commitment or Donation Commitment Form by June 30, 2011 along with a check made payable to Livermore Valley Education Foundation. Please mail to American Swim Academy, 6500 Dublin Blvd., #101, Dublin, CA 94568, Attn: LVEF Walk for Education.

If you have any questions, please call me at (925) 833-7946 x105. Thank you in advance for helping to make a brighter future for our children.

Sincerely,

Jennifer Lee  
Marketing Director  
American Swim Academy  
[LVEFWalk@AmericanSwimAcademy.com](mailto:LVEFWalk@AmericanSwimAcademy.com)

Livermore Valley Education Foundation  
Non-profit (501) (c) (3) organization  
Federal Tax ID # 94-3136289



## DONATION INFORMATION

Contact Name	Description of item or service
Company	
Address	
Website	Retail Value
E-mail	Expiration Date
Phone	Restrictions
Signature	

Please check one:

Donation Enclosed

Please contact me to arrange pick item pick up at: \_\_\_\_\_

Please return to:

**American Swim Academy  
Attn: LVEF Walk for Education  
6500 Dublin Blvd., #101  
Dublin, CA 94568**

*So that we can advertise your business to the fullest, please e-mail your company logo and/or business card/website to: [LVEFWalk@AmericanSwimAcademy.com](mailto:LVEFWalk@AmericanSwimAcademy.com) – THANK YOU!*



## **Sponsor Commitment Form**

**Yes,** my company would like to commit to sponsoring the 2011 Livermore Valley Education Foundation **Walk for Education** on October 1, 2011 at Livermore High School in Livermore.

\$500 **GOLD** Sponsorship Level       \$300 **SILVER** Sponsorship Level       \$150 **BRONZE** Sponsorship Level

### **Gold Level Sponsor: \$500**

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### **Silver Level Sponsor: \$300**

- Booth space at the **Walk for Education** Event on October 1, 2011
- Logo placement on all print advertising for the event
- DJ announcements at event

### **Bronze Level Sponsor: \$150**

- Booth space at the **Walk for Education** Event on October 1, 2011
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Contact Person, Title:

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Company Name and Address:

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Phone Number & Email Address:

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Website:

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Brief description of how you will utilize your booth space. Please include child-friendly activity:

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***Thank you for your generous support of our event, LVEF and most importantly the students!***

American Swim Academy – 6500 Dublin Blvd, Ste 101, Dublin, CA 94568  
925-833-7946 (SWIM)